

**Dr. William R. Osgood**  
**Knowledge Institute, Inc.**  
**President/CFO**

Dr. Osgood is co-founder and President of Knowledge Institute, a leading academic institution specializing in helping individuals to start, grow and succeed in small business through the creation of public/private Internet resource communities and interactive educational curriculum. As creators and hosts of BUZGate, the Business Utility Zone Gateway, and myVbi, the Virtual Business Incubator, Knowledge Institute serves millions of individuals by connecting them to the resources they require for their individual and collective entrepreneurial success.

As President, Dr. Osgood is responsible for the Institute's strategic vision, educational curriculum, consulting programs, and financial management. He has served the business community worldwide as consultant, entrepreneur, professor, speaker and author, and is acknowledged by the US Small Business Administration (SBA) as an internationally recognized expert in small business development and Special District Champion.

As consultant, Dr. Osgood developed and published a unique model for venture creation and worked with a wide range of profit and nonprofit firms in the areas of organizational development and reengineering, marketing, finance, and general management. While manager of urban affairs at the Federal Reserve Bank of Boston, he authored the Business Planning Guide, the New England Business Resource Directory, and developed BIC-NET, a program providing subsidized Business Planning and management support to growing small business ventures. This program later evolved into the US Small Business Administration's national Business Information Center (BIC) network. While Director of New Hampshire's Small Business Assistance Center, he took the lead in establishing one of the first Small Business Development Centers (SBDCs) in the country and facilitated the development of the New Hampshire High Tech Council.

He has written numerous books published in several languages and distributed internationally on topics dealing with managing and financing a business. His works include the Common Sense Strategic Management Learning System adopted by the U.S. Small Business Administration (SBA) as their first learning series, and a work assessment profiling system utilized by the U.S. Department of Labor (DOL). He is an expert in the development of business management models and methodologies including the Strategic Knowledge Management System™, the Workforce Knowledge System, 10 Steps to Venture Launch, and the Business Success System. Two of his most recent high tech ventures include the conception, launch and ultimate sale of an Internet-based environmental technology firm, and the successful turnaround and ultimate sale of a high-tech manufacturing company having attained industry preeminence on an international scale over a ten-year period.

Dr. Osgood has taught undergraduate and graduate courses in entrepreneurship at Northeastern University, University of New Hampshire, Southern New Hampshire University, Boston University, and the College for Lifelong Learning, University System of New Hampshire, as well as lectured at Babson College, Massachusetts Institute of Technology, Harvard University, and New Hampshire Technical College.

Dr. Osgood graduated summa cum laude with a Doctorate in Organizational Behavior from Boston University, and a Masters in Business Administration (MBA) from Northeastern University. Dr. Osgood has served his community in various civic offices, including as Chairman of the Board of Selectmen and Chairman of the Zoning Board of Adjustment, and has served his country as a veteran in the US Military. Further information may be found at: [www.BUZGate.org](http://www.BUZGate.org) and [www.BDKI.com](http://www.BDKI.com).